



FERRIÈRES
PARIS - BARCELONE

Press release

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The Grande École in hospitality and luxury

Ferrières Hospitality & Luxury Management School presents the Parcours Grande École, a 5-year program of excellence designed to train future leaders and professionals in a variety of sectors. The Parcours Grande École is a comprehensive program based on the values of excellence, leadership and responsibility. It provides a solid foundation of knowledge and skills, while encouraging creativity and an entrepreneurial spirit.

Located just 20 km from Paris, the Ferrières campus offers an ideal setting with infrastructures conducive to the academic and professional development of every student. The modern facilities and teaching resources are designed to meet the most demanding requirements of the hospitality and luxury sectors. The school also offers its students the opportunity to take part in a stimulating academic exchange at the Barcelona campus. The Barcelona campus immerses students in a rich and diverse culture, giving them access to a unique educational experience in a dynamic, cosmopolitan environment.

The Grande École program offers students numerous opportunities to gain real-world experience through internships, work-study programs, group projects, professional assignments and partnerships with leading companies. This approach enables students to apply their theoretical knowledge in real-life situations and develop the skills essential for success in the professional world.

Ferrières Hospitality & Luxury Management School offers several specializations, including Luxury & lifestyle Hospitality, Food Services & Events' Design, Luxury sales & marketing, Wine Business development, Revenue management & Distribution and Hospitality Talent Development. Each specialization opens the door to unique opportunities for industry enthusiasts and offers valuable expertise in their chosen field.

Ferrières Hospitality & Luxury Management School promotes academic exchanges to enable its students to benefit from enriching training in collaboration with establishments such as EBS Paris, Grenoble École de Management and Skema Business School.

The Parcours Grande École takes a stand in favor of future societal and climate challenges, enabling its students to become agents of change. It offers an enriching and varied curriculum, fostering the acquisition of operational management and leadership skills in the international hospitality and luxury sectors.

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